



**Mississippi Ag
Arkansas Ag**



360 YIELD CENTER NUTRIENT PRODUCTS/ATTACHMENT OPTIMIZATION

It has been said that every nitrogen decision can be 100% correct or 100% incorrect depending on what happens in the environment following the decision. Understanding the art of nitrogen can help growers evaluate what new technology can best drive their on-farm profitability moving forward.

Each day new tools are arriving on the market that can help growers with their nitrogen management program. For growers who are exposed to all of these new options, it can be both enlightening and frustrating. John Deere is enhancing its application portfolio. Earlier last year, the company got a majority interest in Hagie Mfg. and is now adding to that with a marketing arrangement with 360 Yield Center.

The new marketing arrangement will put two products into John Deere dealership the 360 Y Drop system and the 360 Undercover. “The innovative application technology from 360 Yield Center helps improve timing and placement of nutrients with John Deere and Hagie application equipment, including self-propelled sprayers and toolbars”

360 Y-Drop offering farmers in-season potential for nitrogen application. The system is designed to give farmers the ability to side dress a corn crop up to tassel.

360 Undercover is designed to protect crops from late-season disease and insect infestations using multidirectional spray nozzles. The unit slides under the canopy so farmers can target fungicides, insecticides and nutrients.